Taihung Lu

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SKILLS

- Adobe Suite
- Figma
- Sketch/Abstract/Invision
- UX/UI Design
- User Center Design
- Interaction Design
- Motion Design
- Rapid Protoype
- User research, User testing, User survey, Data analytics
- Front-end development: HTML/CSS/JS, Bootstrap, React.js, D3.js, Gatsby.js, GraphQL

Awards

3rd prize of SAP Leonardo Industry Use Cases Hackathon

Graduate Assistant Scholarship, University of Cincinnati

University Graduate Assistantship, University of Cincinnati

EXPERIENCE

ChainScale, Product Designer

9/2018 - Current, Mountain View, CA, US

- Lead the design for Celer Network products.
- Partner with PMs and engineers to ship products from 0 to 1.
- Conduct user research, user testing, and user survey to conclude user pain points and design opportunities.
- Establish branding, design system, and creative guidelines.
- Lead in creative ideation and production for user acquisition.
- Conduct data analysis and internal dashboard development for creative iterations.

SAP, UX/UI Design Intern

1/2018 - 09/2018, Palo Alto, CA, US

- Responsible for user experience and user interface design.
- Partner with PM and engineers in front-end development.
- Conduct user research and interviews.
- Design team branding visual identity.

DAAP, University of Cincinnati , Graduate Assistant

08/2015 - 08/2017, Cincinnati, OH, US

- Conduct user research and design for DAAP working space stakeholders.
- Participate in exhibition design, e-book design, and web design for the "I am still surviving" project.

YOYI Design Studio

12/2014 - 07/2015, Taipei, Taiwan

- Design for multiple web design projects with clients.
- Create web templates and components with HTML, CSS, and Javascript.

EDUCATION

University of Cincinnati, DAAP, Master of Design

2015 - 2017, Cincinnati, OH, US

Chung Yuan Christian University, EE

2008 - 2012, Taoyuan, Taiwan